

OFFERIQ



Reach consumers with targeted promotions to drive transactions and revenue

OfferIQ replaces paper coupons, mobile barcodes, and unwieldy loyalty cards with a platform that delivers one-to-one targeted marketing messages.

- Target, and distribute marketing messages via email, mobile, and social media channels
- Card linked redemption platform that requires no Point-of-Sale modifications
- Reporting & analytics to optimize campaigns and maximize profitability
- Turnkey and white-labeled loyalty solution for card issuers and merchants

OfferIQ is a digital marketing and incentive redemption platform designed to simplify multi-channel marketing and coupon redemption. Using OfferIQ's template engine, companies can easily format, target, and distribute marketing messages via email, mobile, and social media channels.

Leveraging Transactis' patent-pending redemption technology, merchants can link digital offers to a consumers credit/debit card for seamless and measurable digital coupon redemption at point-of-sale.